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PORTO
3-4 June

Agile Portugal 2016

7th edition

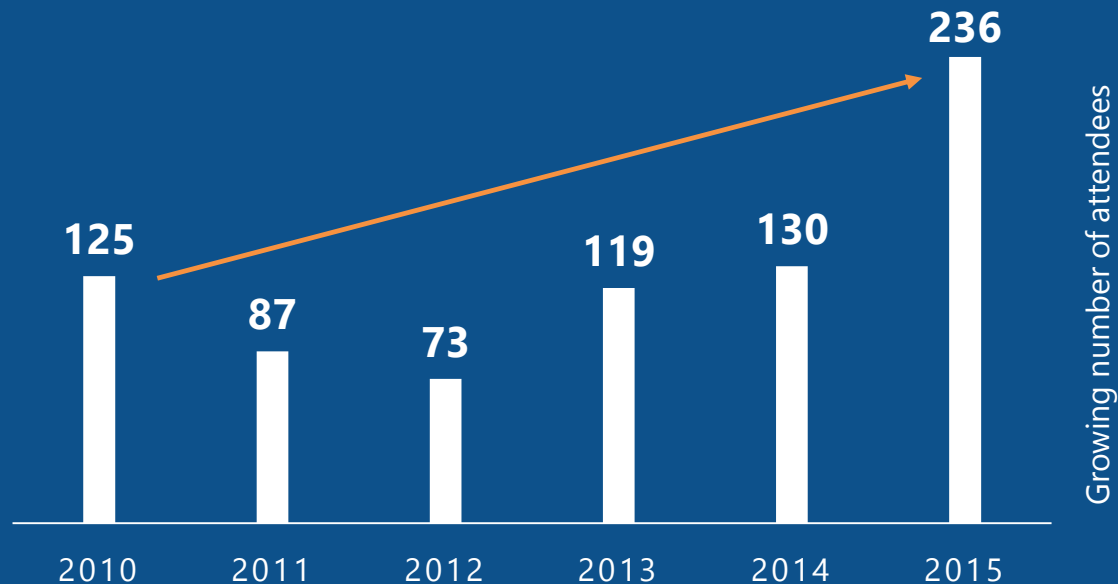
Sponsorship Program

What is Agile Portugal ?

Agile Portugal is an independent and annual international conference about Agile Software Development and its practices. In its 7th edition we expect more than 300 attendees to join us in Porto (ISEP) for two days of conference and workshops.

Where does the money go?

Agile Portugal is a non-profit conference organized by volunteers. All the money will be spent in the conference expenses. Our goal is to improve the experience by getting the best speakers while reducing the cost per attendee.



Why should you sponsor?

1 Increase the awareness of your company brand

There are plenty of options to show your brand and share what you do. With an average growth of 20% of attendants related with software development, Agile Portugal is the ideal place for that.

2 Get involved in the agile community

Be part of the change. By supporting the Agile Portugal event you're showing a clear message that your company is ahead in terms of change and innovation.

3 Learn from the experts and practitioners

This conference is a superb background for discussion and networking with other "agilists", bringing together leaders, practitioners, and trainers from all over the world.

Sponsorship benefits highlights

Platinum

- ✓ Exclusive plan – only 1 spot available
- ✓ Booth space in conference area
- ✓ Roll-up in main conference room
- ✓ 2 min video during conference
- ✓ Logo on lanyards
- ✓ 8 “Double Workshop” tickets (access to 2 days of talks + 2 workshops)

Silver

- ✓ Medium-size logo on the website
- ✓ Company description on the event website
- ✓ Recognition as a sponsor in social media
- ✓ 3 “Double Workshop” tickets

Gold

- ✓ Roll-up in main conference room
- ✓ Big-size logo on the website
- ✓ Company description on the event website
- ✓ 5 “Double Workshop” tickets

Bronze

- ✓ Small-size logo on the website
- ✓ Recognition as a sponsor in social media
- ✓ 1 full pass ticket
- ✓ 3 “Double Talk” tickets (access to 2 days of talks)

Sponsorship plans

Benefit		Platinum (1 spot available)	Gold	Silver	Bronze	Friend / Partner
Booth space in conference area		Y				
2 min video during conference		Y				
Roll-up in main conference room		Y	Y			
Item in participant kit		Y	Y	Y		
Company logo on lanyards		Y				
Company logo on badge		Y	Y	Y		
Logo on the event website	Big-size	Y	Y			
	Medium-size			Y		
	Small-size				Y	Y
Company description on the event website		Y	Y	Y		
Recognition as a sponsor in social media		Y	Y	Y	Y	Y
Tickets included	Ticket "Double Workshop"	8	5	3	1	
	Ticket "Double Talk"				3	2
Sponsorship Plan Price		3.800€	2.300€	1.400€	600€	120€

Booth space in conference area can be rented by any sponsor with an extra cost of 200€.

Agile Portugal by numbers

2015:

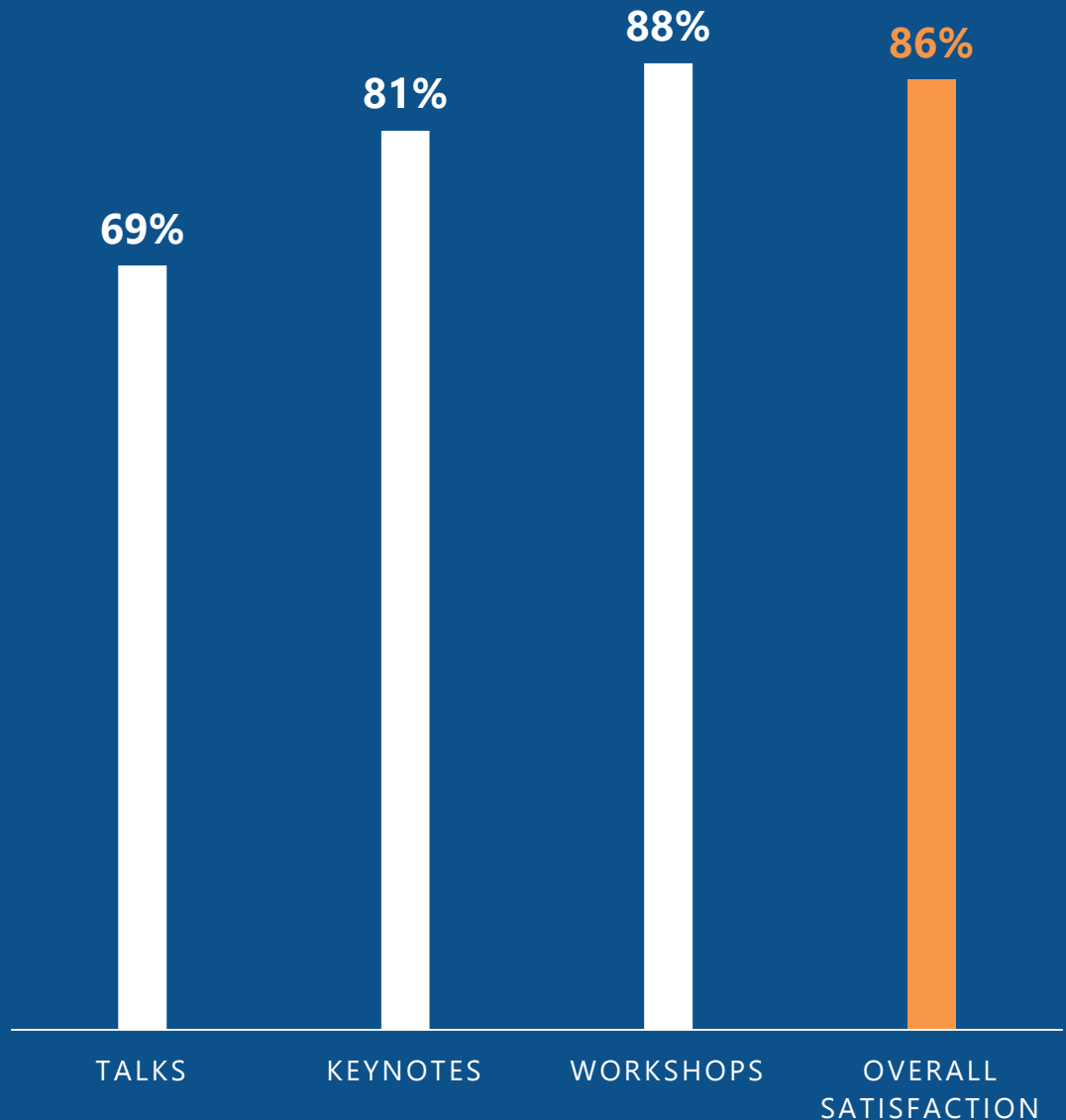
236 Participants

13 Talks

4 Workshops

4 Keynotes

10 Sponsors



Satisfaction average from 2010 to 2015 based on feedback survey

Contact us

We can help you to find the perfect sponsorship solution:

email: sponsors@agilept.org

phone: (+351) 91 77 860 72

web: <http://2016.agilept.org/>

social:     

Previous supporters

